



Presents



The Michael York Company, Inc.
4801 East Independence Blvd., Suite 1000
Charlotte, North Carolina 28212
Wednesday, October 20, 2004

Dear Michael,

Before another day passes, I wanted to write and express my sincerest gratitude to you and your organization for your powerful presentation at the Orlando Breakfast Club America Kick-Off Luncheon.

Our BCA members and their invited guests truly enjoyed your message. Here's just a sample of the "fan mail" I received from the attendees following the event:

"I would like to pay BCA "Grand Kudos" for scheduling Mr. Michael York as the guest speaker. Mr. York gave everyone ideas on how to improve their business plan and I would enjoy seeing him again."

"The program was excellent on Friday. Michael York was phenomenal."

"Michael York was a great speaker, very dynamic!"

Michael, you played a key role in our Kick-Off Luncheon and started our season with a "**BANG**"! You have an open invitation in the Orlando market as a speaker for our BCA program.

Very Sincerely,

Robert H. Recker
Executive Vice President
Orlando Regional Chamber of Commerce