

Michael York Wrote the Book on “*Becoming Uncommon!*”  
He is an author, businessman, consultant, and professional speaker.

A Student of Success and Life, he has been called  
“*a unique and entertaining teacher who makes learning fun,  
beats boring training, and teaches individuals and organizations  
to be more powerful than the status-quo.*”

His speaking style has been described as  
“*inspirational...dynamic...and engaging!*”

As a consultant, he is the “Chief Learning Officer” for many different  
companies and organizations on thinking differently and creating radical results.

As a businessman, he is the CEO of The Michael York Company, Inc.  
in Charlotte, North Carolina. Beginning his career in selling in 1978, Michael  
now has over 25 years of sales, marketing, and management experience.

As a professional speaker, he delivers over 70 presentations each year to groups  
across the country, and around the world. On subjects that range from personal  
development to powerful communication to winning in the NOW economy.

He has been on speaking platforms from the MGM Grand in Las Vegas, to  
Washington DC, to Walt Disney World...Addressing business leaders from  
cruise ships in the Bahamas, to downtown hotels in Nairobi, Kenya.

In 2002 he launched *COOL \$chool*™ and The Michael York Learning  
Center to provide continuing improvement in sales and business training  
systems... live and on video, for business owners, salespeople and associations.

He is a visionary leader who has proven himself to be a master of adding value  
to individuals and organizations, and assisting them in finding new and creative  
ways to achieve dynamic results and more profitable solutions in life and  
business. Professional speaker, Consultant, Trainer, and Author of,

*Becoming Uncommon: Developing Your Success at the Speed of Life!*

*And his new book, “The Ten Commitments.”*

*From personal development to corporate advancement to radical results--*

**Michael York, Student and CEO.**

read the reviews and testimonials at  
[www.MichaelYork.com](http://www.MichaelYork.com)

*Promotional pictures are also available for downloading as  
needed for marketing purposes at  
[www.MichaelYork.com/downloads](http://www.MichaelYork.com/downloads)*

### Personal info:

*Michael grew up in Tennessee and has made his home for the past 13  
years in Charlotte, NC with his wife of 27 years, Sandi.  
Michael and Sandi have 2 children,  
son Ryan 24, and daughter Lindsay 22.*

*Michael is a veteran who served in the U.S. Air Force.*

*He speaks at a number of church services and events each year  
and is involved in several ministries and causes locally and  
internationally, including...*

*Samaritan's Feet,  
Outreach Christian Ministries,  
The Miranda Fund (for Cancer Research),  
Restoration House and Covenant Prison Ministries.*

*For information on Michael's ministry events and speaking see  
[www.RomansTwelveTwo.com](http://www.RomansTwelveTwo.com)*